

YOUR WEBSITE
BRANDING
You

A **SUCCESSFUL DIGITAL MARKETING CAMPAIGN BEGINS WITH YOUR BRAND.**

Whether you are a personality, a business, or a non-profit organization- your brand is the **heart** of who you are. But a logo and a website are just the beginning.

Here is how we create a digital marketing plan to help you achieve your goals.

SOCIAL MEDIA

Create a strategy that increases **brand awareness** and creates a **conversation!**

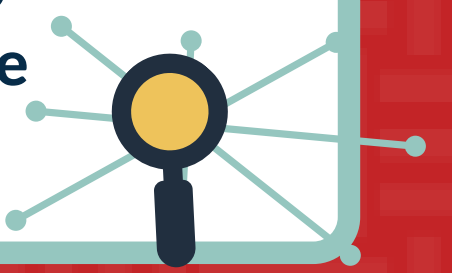


1

2

SEO/SEM

Keyword optimization, directory listings, and more for **higher Google rankings.**



3

CONTENT

Blogs, video, custom graphics, and more. Create a content strategy that **engages.**



4

EMAIL

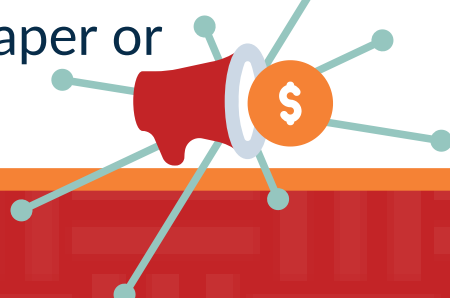
Reach your customer's inbox with **e-mail marketing** strategies.



5

ADVERTISING

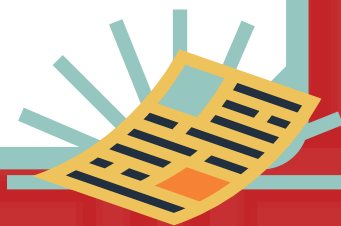
Increase your **reach** and **get noticed** by advertising on Google, social media, or in your local newspaper or magazine.



6

PRINT

Letterheads, business cards, posters, and promotional items will put **your brand** in **potential customers' hands.**



7

ANALYTICS

Measure your **progress**- and tweak your strategy.



CONGRATS!

Your digital marketing strategy is **Complete!**

YOU DON'T HAVE TO DRIVE ALONE.

We know that taking the journey through marketing alone as a business owner can be **overwhelming**. We're here to help in any capacity that we can, from handling a single print project- all the way to being your **outsourced marketing department.**