

YOUR WEBSITE BRANDING
You

A SUCCESSFUL DIGITAL MARKETING CAMPAIGN BEGINS WITH YOUR BRAND.

Whether you are a personality, a business, or a non-profit organization- your brand is the heart of who you are. But a logo and a website is just the beginning.

Here is how we create a digital marketing plan to help you achieve your goals.

SOCIAL MEDIA

Create a strategy that increases brand awareness and creates a conversation!



1

SEO/SEM

Keyword optimization, directory listings, and more for higher Google rankings.



2

3

CONTENT

Blogs, video, custom graphics, and more. Create a content strategy that engages.



4

5

ADVERTISING

Increase your reach and get noticed by advertising on Google, social media, or in your local newspaper or magazine.



6

7

PRINT

Letterheads, business cards, posters, and promotional items will put your brand in potential customers' hands.



ANALYTICS

Measure your progress- and tweak your strategy.



CONGRATS!

Your digital marketing strategy is *Complete!*

YOU DON'T HAVE TO DRIVE ALONE.

We know that taking the journey through marketing alone as a business owner can be overwhelming. We're here to help in any capacity that we can, from handling a single print project- all the way to being your outsourced marketing department.